

Role: Ministry Sales Executive (Business Development)

A proactive outreach and sales role with progression to TV Airtime Sales Manager

Comfortable working with churches and ministries

Location: 100% Office-Based (Colchester & Barking, Essex)

Salary: Competitive + commission + plus benefits

About Faith World TV

Faith World TV is one of the UK's leading Christian television networks, broadcasting 24/7 for over 19 years across Sky, digital platforms, and streaming services. As the largest Afro-Caribbean Christian TV station in Europe, we work with over 900 ministries across the UK, Africa, and the United States.

Part of TMH Media, we combine media, production, and strategic expertise to help ministries expand their reach and impact globally.

The Opportunity

This is a **growth role** with a clear path into sales.

You'll work directly with the Ministry Director, supporting and developing relationships with churches and ministries, while building the skills and pipeline needed to progress into a **TV Airtime Sales Manager** role.

If you're commercially minded, confident with people, and motivated by both purpose *and* performance, this role gives you a genuine platform to grow.

What You'll Be Doing

Ministry Engagement & Sales Support

- Proactively reach out to churches and ministries to introduce Faith World TV
- Generate and qualify new leads within the Christian community
- Support airtime sales conversations and bookings
- Build and nurture long-term ministry relationships
- Attend meetings in-studio and at church locations

Campaigns & Outreach

- Plan and execute email campaigns to ministry databases
- Build and maintain targeted contact lists
- Support outreach strategies to grow the network

Client & Airtime Management

- Coordinate airtime bookings with Scheduling and Digital teams
- Administer contracts and maintain accurate documentation
- Liaise with accounts on invoicing and payments
- Track client activity and ensure nothing falls through the cracks

Presentations & Proposals

- Create professional PowerPoint presentations for prospective ministries
- Support pitch development and sales materials

General Office & Team Support

- Act as a key contact for internal and external queries
 - Maintain organised systems and records
 - Support day-to-day operations within a busy media environment
 - Using Pipedrive CRM + Sage accounting
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Who This Role Is For

Let's be clear - this is not a passive admin role.

This will suit someone who:

- Has 1–2+ years in sales, customer service, or client-facing roles
 - Is confident speaking with pastors, church leaders, and organisations
 - Is proactive and comfortable picking up the phone and reaching out
 - Has a genuine interest in faith, ministry, or Christian media
 - Is organised, reliable, and able to manage multiple priorities
 - Is motivated by results and earning potential
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Key Skills & Experience

Essential

- Strong communication skills (written and verbal)
- Microsoft Office proficiency (PowerPoint, Word, Excel)
- Strong organisational and time management skills
- Attention to detail (contracts, data, payments)
- Confident, professional and personable approach
- Full and clean driving licence

Desirable

- Experience in media, TV, or advertising
 - Experience working with churches or ministries
 - CRM or database management experience
 - Email marketing platforms (e.g. Active Campaign)
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What You'll Get

Commission & Earnings

- Competitive base salary
- Commission structure linked to airtime sales
- Clear opportunity to increase earnings as you grow in the role

Career Progression

- Defined pathway to TV Airtime Sales Manager
- Ongoing training and development
- Opportunity to take ownership of your own accounts and revenue

Working Environment

- Dynamic, creative TV and media environment
 - Access to studios and production facilities
 - Supportive, high-energy team culture
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Important

About You (Cultural Fit)

We operate within a Christian broadcasting environment and work closely with churches and ministries across the UK and internationally.

You will be comfortable engaging with faith-based organisations, understanding their objectives, and communicating in a way that is respectful, professional, and aligned with their values.

An interest in media, community engagement, or purpose-led organisations will be beneficial.

This is a **100% fully office-based role** and requires a proactive, hands-on approach, you will be travelling in between our Colchester office and Barking studios so it's important you have a clean driving licence and vehicle.

You'll be expected to engage with ministries, generate opportunities, and contribute to revenue growth.

If you're looking for a quiet admin role, this won't be the right fit.

How to Apply

Please send your CV and a short cover note outlining:

- Your relevant experience
- Why this role interests you
- Any connection to faith, church, or ministry

Emma Freeman

hello@faithworldtv.com

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