

Job Description

About Premier

Premier is the UK's Christian Media Mission Agency. We exist to help people encounter God through media and experience renewal.

Ultimately, we believe encountering God transforms us into the image of Christ, which is the destiny of all believers. We want to catalyse renewal in the nation through renewal in the Church, by the renewal of individuals transformed into the likeness of Christ.

Premier's Approach

We aim to lead people to an encounter with God through thoughtful content, accessible distribution, and effective communication strategies. Our content is rooted in Biblical truth and serves Christians from all backgrounds, addressing real-life issues head-on. We ensure quality delivery by using the best technology and the most convenient platforms, supported by impactful campaigns and strong brands designed to engage our audience.

Our decision-making process begins with listening - to the Holy Spirit, our audience, and each other - and is guided by wisdom, strategy, data, and God's word. We focus on what bears fruit, pruning what does not, and rely on a talented team of employees, advisers, and partners working together.

Through a dual transformation approach, we strive to both maximise and enhance our current work, while actively exploring new ways to innovate for the future.

Premier's Culture

Ultimately, our culture is shaped by our Christian ethos and our role as a media organisation. When we use our values to make decisions, we make a deliberate choice to focus on what is important to us.

When our culture is embodied in our actions, it creates the environment for success, sets the tone for our organisation and helps to provide the best experience to those we serve.

Premier people are ...

- Honest:** We tell the truth, admit mistakes and share credit
- Loving:** We serve, look after, forgive and encourage one another
- Excellent:** We create top quality work and strive to get things right
- Creative:** We find innovative ways to achieve our mission and solve problems
- Dynamic:** We adapt quickly to changing circumstances



Job Title:	Radio Producer
Department, Team:	Radio/Content
Location:	Office (London)
Contract type:	Permanent
Working hours:	25hours per week (days to be agreed) Standard hours: 0700-1200 (hours to be agreed)
Reporting to:	Deputy Station Director with a dotted line to the Director of Content

Purpose of the role

- To help Premier, the UK's leading Christian media organisation, continue to provide its audience with engaging and relevant content through its weekday breakfast show and other programmes where necessary
- To enable Premier and help grow audience reach and deepen engagement through radio and digital spaces

Scope of the role

1. Production and editorial delivery
2. Audience engagement and growth
3. Distribution and content optimisation
4. Collaboration and development
5. Studio operation
6. Compliance and standards

Duties and Responsibilities

1. Production and editorial delivery

- Contribute to daily/weekly planning for future shows
- Research story ideas and appropriate contributors with a wide range including current affairs, personal spiritual growth, church related matters and other stories pertaining to the Christian faith and/or from a Christian worldview
- Write engaging scripts for live shows or pre-recorded interviews

2. Audience engagement and growth

- Optimise opportunities to grow and deepen audience engagement through live or digital settings
- Develop collaboration opportunities

3. Distribution and content optimisation

- Publishing and optimizing audio and video content from live radio shows
- Ensuring best content is used and uphold strong editorial standards including titles, show notes and meta data

4. Collaboration and development

- Working with Digital, Video, Marketing, Commercial and Fundraising teams to maximise the value of radio broadcasts
- Securing opportunities to collaborate with talent/agencies

5. Studio operation

- Driving the studio desk in London offices or remote where required for outside broadcasts

6. Compliance and standards

- Adhere to all media, regulatory standards (including Ofcom) and organisational expectations/

Note: This job description is not exhaustive. It acts as a guide and may be amended to meet the changing requirements at any time after discussion with the postholder.

Person Specification

Qualifications and experience

Essential:	Desirable:
• Proven interest in broadcasting and radio	• Journalism qualification
• Proven interest in the broadcast	• At least one years' experience in a broadcast environment

Skills and abilities

Essential:	Desirable:
• Demonstrate ability to generate ideas for radio show	• Video editing skills
• Ability to work independently as well as within a team	• Deep understanding of digital media and analytics
• Good editorial judgment and ability to identify stories that matter to our audience	• Good broadcast voice
• Strong communication skills with people of all background and roles	• Genuine interest in Christian life and discussion
• Understanding of the Ofcom broadcast code	• Understanding of the global church and it's various denominations
• Confidence in relating to others and representing Premier well	•
• Ability to work under pressure, respond quick to changing demands and meeting tight deadlines	•
• Good organizational skills and time management	•
• Strong editorial skills including script writing, editing	•
• Genuine desire to make a positive difference in the lives of our audience	•

Other requirements

Christian faith:

- The role holder will have a personal Christian faith, and they must demonstrate a commitment to Premier's mission to help people encounter God through media.
- The post-holder will work in a Christian context and will deal with Christian organisations and ministries for most of the time. They will therefore need a good understanding of the Christian community to enhance their effectiveness in the role.
- Premier staff are required to regularly attend all-staff meetings and devotions where we share what God is doing through Premier and spend time praying for our work.

Office attendance and travel:

- Premier's Hybrid working approach allows staff on 'hybrid' contracts, by agreement with their line manager, to split their working time between their home and Premier's offices. The amount of time working in each location will be based on the requirements of the role.
- There are a number of occasions each year when all staff are required to meet in person e.g. Summer and Christmas gatherings.

Make a **Premier**
lasting Impact

